

4i Innovation Application Form



Ballymena Business Centre in partnership with The Gallaher Trust and Innovate NI will be providing a unique opportunity to enable local Ballymena businesses explore the benefits of Innovation. This project will be 100% funded.

The 4i Innovation will use personal innovation thinking profiles alongside the latest business methodologies, for you to understand your business model and define your value proposition for the success of new business ideas.

4i Innovation support will include:

- ✓ **FourSight Profiling and Training** -The FourSight four-step framework identifies where you're thinking preferences lie with regards to problem solving. Its intuitive language transforms the way individuals and groups work together to solve problems.
- ✓ **Innovate NI Innovation Accreditation Programme** - Discover where you are on the Innovation Framework with a company Diagnostic Survey & Certification
- ✓ **Use the latest business modelling tools from Stratgyzer.com**
- ✓ **Individual Business Innovation Coaching**
 - Ideation - Develop New Ideas that Add Value
 - Selection – Choosing the Best Idea
 - Development – Value Proposition Design
 - Commercialisation – Launching a New Product or Service
- ✓ **Innovation Cluster Support**
- ✓ **Access to Funding and Business Support**

4i Innovation Participant Commitment will include:

- ✓ Proactively engage in all aspects of the 4i Innovation
- ✓ Participate in Case Study and PR Opportunities
- ✓ Share Information for Project Monitoring and Evaluation
- ✓ Value the Support provided by Ballymena Business Centre in partnership with The Gallaher Trust and Innovate NI

Please forward completed Application Form to:

Stephen Scullion, 4i Innovation Manager, Ballymena Business Centre

62 Fenaghy Road, Ballymena, BT42 1FL

or email stephen@ballymenabusines.co.uk

Name	
Business Name	
Business Address	
Telephone	
Email	
Web / Social Media	

4i Innovation Criteria [please tick]

- I am over 18 years old
- My business is based in the greater Ballymena area [previous Ballymena Council footprint]
- I have identified potential opportunities to grow my business
- I will actively participate in all aspects of the 4i Innovation

Business Sector

Hospitality		Recreation		Tourism	
Food		Retail		Wholesale	
Agriculture		Health		Trade Services	
Creative Arts		Digital		Other	
Professional Services		Manufacturing			
Construction		Motor Trades			
Domestic Services		Professional			
Education		Property			

Business Status

Sole Trader		Limited Company	
Partnership		Co-operative	
Social Enterprise		Other	

Company Registration Number [if applicable]	
Business Start Date	

Annual Turnover please tick

Under £85k []	£85k to £250k []	Over £250k []
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Percentage of Annual Sales by Region

Local NI %	Export ROI / Rest of UK %	Rest of World %
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Number of current employees and projected number of employees over next 3 Years:
Part Time Under 16 Hours Per Week

	Current Full Time	Current Part Time	Projected Full Time	Projected Part Time
Directors				
Managerial				
Technical				
Skilled				
Semi-Skilled				
Clerical				
Manual				
Apprentices				

Number of Attendees Participating on 4i Innovation

up to 3 per business

Previous business support received please list any programmes or projects

Describe your business activity maximum 100 words

Have you identified a new problem or opportunity for your business? maximum 100 words

What are the key areas of focus for your business in the next 3 years? maximum 100 words

How do you feel you would benefit by participating on the 4i Innovation? maximum 100 words

Signed Participant _____

Date _____

Name Participant _____

Ballymena Business Centre reserves the right to accept or reject 4i Innovation Applications.